

# Luke Makuen

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## EDUCATION

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### Case Western Reserve University | Weatherhead School of Management

*Bachelor of Science in Management - Finance Concentration*

**Cleveland, OH**

*Aug 2025 – May 2029*

- **Relevant Coursework:** Corporate Finance, Accounting II, Investments, Microeconomics, Macroeconomics, Business Statistics
- **Honors and Awards:** Dean's High Honor Roll

### Friends' Central School

*High School Diploma*

**Wynnewood, PA**

*Aug 2021 – May 2025*

## PROFESSIONAL EXPERIENCE

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### Simon & Schuster

*Finance Intern*

**New York, NY**

*May 2026 – Aug 2026*

- Analyzed A/R aging reports across 5,000+ accounts of \$100K–\$1M+ using Excel and Oracle to increase cash collections
- Processed 200+ invoices and 75+ customer claims weekly; reconciled account balances before issuing accurate credit adjustments
- Supported FP&A cash flow projections by forecasting 3-month A/R for major accounts including Amazon, Blackstone, and Google
- Calculated and audited royalty payouts up to \$100K for 200+ authors based on contract sales volume

### Five Below

*Customer Analytics Intern*

**Philadelphia, PA**

*Apr 2025 – Jun 2025*

- Analyzed 11,000+ pet retail SKUs in Excel and identified high-potential categories by YoY AUR, unit and sales growth
- Ranked 30 product categories based on analysis and determined 20 unique products to fit into Five Below's \$24M pet retail portfolio
- Synthesized analysis into PowerPoint, recommending high-potential brands including Arm & Hammer, implemented at EoY 2025
- Presented findings to buying team; recommendations directly influenced decisions for high-potential pet brands across 1800+ stores

### Emmy Squared Pizza

*Server*

**Philadelphia, PA**

*May 2025 – Aug 2025*

- Delivered high-quality service in a fast-paced restaurant serving 200+ customers per night with 3+ guests per table and 30 menu items
- Earned 15+ positive customer reviews for exceptional service, and consistently exceeded \$2,000 in sales per week

## LEADERSHIP

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### The Weatherhead Fund

*Associate*

**Cleveland, OH**

*Oct 2025 – Present*

- Pitched \$HIMS BUY for \$1.5M fund, modeling operating leverage and TAM expansion via 503B integration and >85% recurring mix
- Build valuation models (DCF, PT, Comps) to quantify valuation upside and inform investment recommendations in consumer sector
- Use Bloomberg and financial databases to analyze market data and review analyst reports, earnings calls, and company filings

### Sigma Chi Fraternity

*Brother*

**Cleveland, OH**

*Mar 2026 – Present*

- Raised \$30,000+ for the Huntsman Cancer Foundation, ranking in the top 50 Sigma Chi chapters nationwide for 2025-2026
- Facilitated youth wildlife programs at Cleveland Botanical Gardens and assembled 200+ meal bundles for the Ronald McDonald House

### Friends' Central School Varsity Baseball

*Centerfielder*

**Wynnewood, PA**

*Aug 2021 – Jun 2025*

- Balanced 25+ weekly athletic hours while competing in high-pressure environments; earned 1<sup>st</sup> Team All-League Honors
- Served as Team Captain for 18-player roster, meeting weekly with coaches on player development and lineup decisions
- Implemented peer-led workouts and high-effort practice routines, contributing to a 10+ win differential across all 4 seasons

### Jewish Relief Agency

*Volunteer*

**Philadelphia, PA**

*Jun 2023 – Oct 2025*

- Assisted in assembling 500+ meal kits for senior home and various charitable organizations in the greater Philadelphia area
- Loaded, transported, and personally distributed 350+ kits to elderly families, ensuring reliable delivery and positive community service

## ADDITIONAL INFORMATION

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- **Skills:** Spanish (proficient), Microsoft Office Suite (Word, Excel, PowerPoint), Bloomberg Terminal, Python
- **Professional Development:** Bloomberg Finance Fundamentals, Bloomberg Market Concepts
- **Interests:** Cooking Bolognese, Skiing, Cats (Sugar & Pepper), Golf, Lifting (PPL/UL), Philadelphia Sports, House Music